

THE **C**ONSTRUCTIONFEEDS



A Big Magazine Portal

Media Kit 2020-21

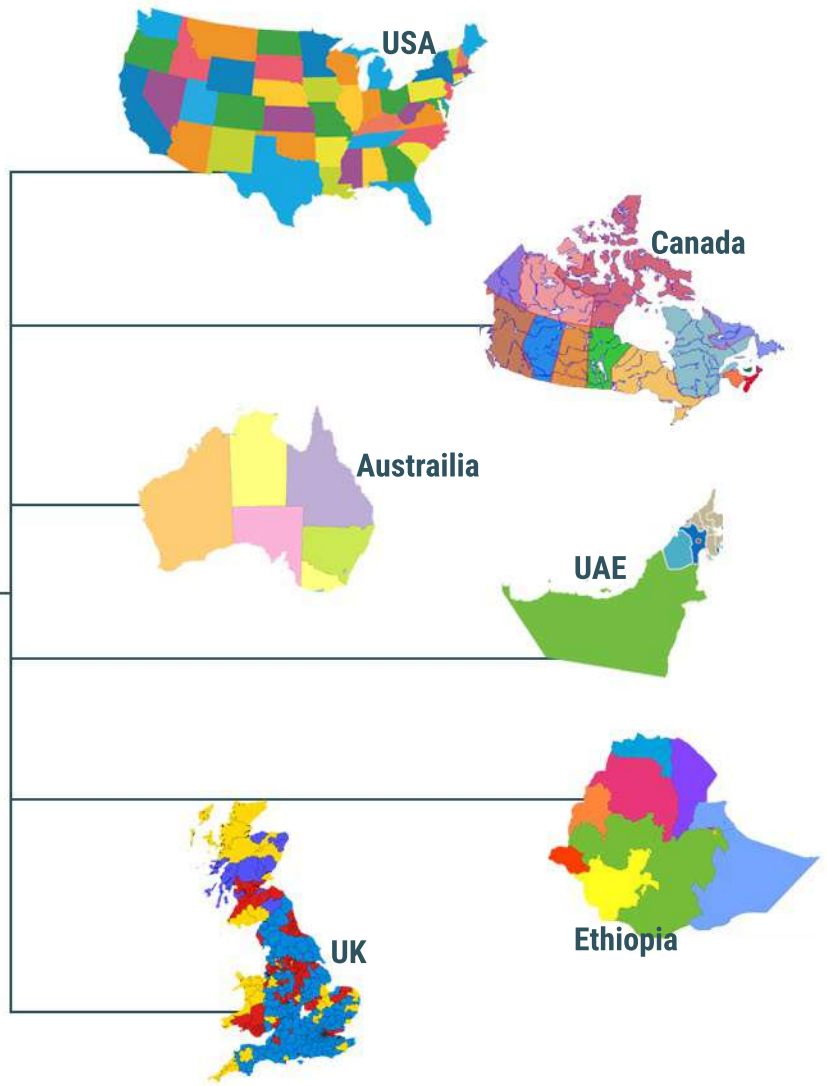
enquiry@quantity-takeoff.com



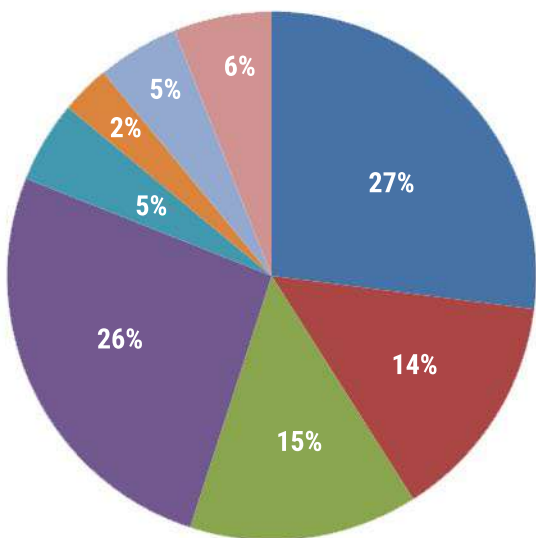
Organizational Type

General Contractor	49%
Speciality Contractors	14%
Developers	10%
Architects	10%
Engineers/EPC/EPCM	16%
Equipment, Suppliers to the market	11%

Geographic Down

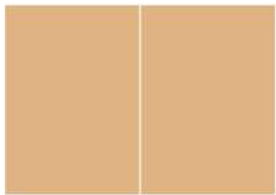


Readership Graph



- 1 EPC & Engineering Company
- 2 Civil & Structural Contractors & Engineers
- 3 Equipment & Building Material Manufacturers & Suppliers
- 4 Architects & Builders
- 5 Government Agencies, Bureaucrats & Related Ministries
- 6 Financial Institutions & High Net worth Investors
- 7 Interior Designers
- 8 Consultants

PDF Version



Double Spread Bleed- ad
420 mm (W) X 297 mm (H)
with 5mm bleed



Full pg ad Bleed ad
210mm (W) X 297 mm (H)
with 5mm blid (Bleed ad)

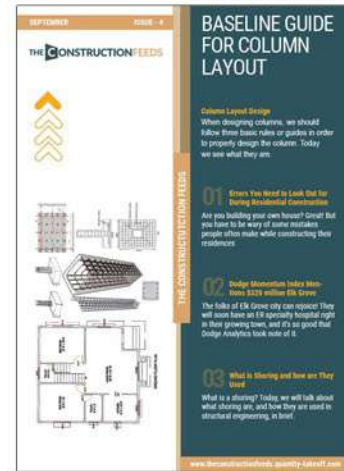


Half pg ad
190mm (W) X 125 (H)



One Free Banner in our email Newsletter *

theConstructionFeeds



	Duration	Starting Page / Inner Page
Double Spread Bleed AD -	1 Month	\$ 400
Full pg ad Bleed AD -	1 Month	\$ 200
Half pg AD -	1 Month	\$ 150

WEB Version



720 X 90



300 X 250



Custom Size



One Free Banner in our email Newsletter *

<http://theconstructionfeeds.quantity-takeoff.com>



	Duration	Home Page	Home Page + Top 10 Inner Pages
728 X 90 AD -	1 Month / 3 Months	\$ 175 / \$ 475	\$ 250 / \$ 700
300 X 250 AD -	1 Month / 3 Months	\$ 175 / \$ 475	\$ 250 / \$ 700
Custom Size AD -	1 Month / 3 Months	\$ 175 / \$ 475	\$ 250 / \$ 700

TOC

1. These conditions shall apply to all advertisements submitted by the company ("the Advertiser") as identified on the Advertising Order Confirmation for publication by Schofield Publishing Ltd ("the Publisher"). All advertisements are accepted subject to the Publisher's approval of the copy and to the space being available.
2. Acceptance of an advertisement for publication by the Publisher does not deem endorsement or approval by the Publisher of any product or service advertised.
3. A confirmation of the advertising order in writing via email or fax will be considered a binding contract.
4. The Publisher does not require a signed order as the advertising space will be allocated based on confirmation via email or fax.
5. The Publisher will send the Advertiser or its nominated agent information on mechanical requirements for the advertisement or loose insert.
6. Files must be supplied to the Publisher's technical specification. Files must be supplied digitally via email or online transfer sites, in the requested format.
7. Copy must be supplied without application from the Publisher. All copy MUST be received by the stated dates. In the event of copy instructions not being received by the copy date the Publisher reserves the right to either repeat existing copy held or to obtain the necessary materials at the Advertiser's expense to produce an advertisement that shall not be subject to the Advertiser's prior approval.
8. The Publisher reserves the right to use alternative material within the space booked by the Client, if no material is supplied to the Publisher before the advised publishing deadline. The Client will still be liable for the full invoice amount charged against the booked space.
9. Time shall be of the essence in respect of all obligations undertaken by the Advertiser in any contract made with the Publisher.
10. Failure to timely submit copy to the Publisher shall not relieve the Advertiser from liability for the cost of the advertisement.
11. Every care is taken to avoid mistakes, but the Publisher cannot accept liability for any errors due to third parties, subcontractors or inaccurate copy instructions. Claims of errors in finished orders will only be considered if the Advertiser has previously affirmatively submitted copy and/or approved the proof, the advertisement deviates from the submitted copy and/or approved proof, and notification of the error is received in writing within ten days of receipt of invoice.
12. The Advertiser warrants that the information provided by him to the Publisher for the purpose of preparing or publishing any advertisement of or relating to the Advertiser's trade or business is true and accurate.
13. The Advertiser accepts full responsibility for all content (including text, representations and illustrations) and will indemnify the Publisher against any expense, which the Publisher may incur as a direct or indirect consequence of the Advertiser's announcement. The Publisher will also be indemnified by the Advertiser in respect of any claims, costs and expenses arising out of any illegal or libellous matter printed for the Advertiser or any infringement of copyright patent or designs.
14. The Publisher will not accept responsibility for consequential loss due to the rejection of material as unsuitable, the non-arrival of material by the stated deadline, or the failure to publish as a result of circumstances beyond the Publisher's control.
15. The Publisher shall not be liable for any financial, consequential or indirect loss suffered by the Advertiser as a result of any act or omission of the Publisher.
16. The liability of the Publisher in respect of any breach of its obligations pursuant to a contract made with the Advertiser shall in no case exceed the price paid by the Advertiser to the Publisher in respect of the relevant advertisement. Save to the extent that the same cannot by law or statute be excluded, all conditions and warranties or representations expressed or implied by statute or otherwise in relation to the service provided by the Publisher to the Advertiser are hereby excluded.
17. Cancellation of multiple insertions for independent advertising will only be accepted if made in writing and at least 4 weeks prior to the cover or publication date. Cancellation of an advertising order less than 28 days before publication date will incur a 100% cancellation charge.
18. **CONTRACT ADVERTISERS:** If an Advertiser cancels the balance of a contract (excluding covers or single insertion orders, which are non-cancellable), it relinquishes any right to that series discount to which it was previously entitled and advertisements will be invoiced at the appropriate rate.
19. Covers, single insertion orders and company profile advertisers are non-cancellable.
20. The Publisher reserves the right to omit or suspend an advertisement at any time for good cause as it determines in its sole discretion, in which case no claim on the part of the Advertiser for damages or breach of contract shall arise.